

Arts & Economic Prosperity 5:

The Economic Impact of Nonprofit Arts & Culture Organizations and their Audiences in the City of Joplin

Creating Jobs

Generating Revenue

Bringing People to Joplin

Connect2Culture.com/AEP5



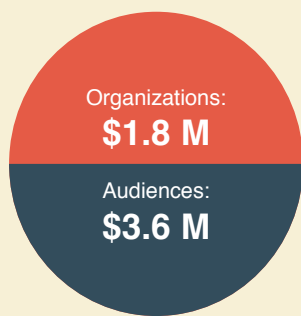
Economic Impact

of the Nonprofit Arts & Culture Industry in the City of Joplin (2015)

**Creating Jobs.
Generating Revenue.
Bringing People to Joplin.**

Across the City of Joplin, our arts and cultural organizations make the community a more desirable place to live and work. These nonprofits are also businesses in their own right. They attract audiences, spur business revenue, and are the cornerstone of tourism.

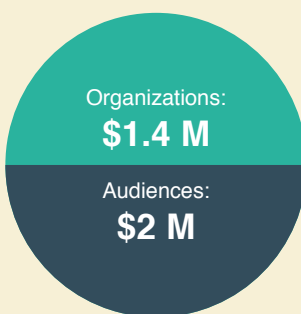
TOTAL DIRECT EXPENDITURES:
\$5.4 M



Arts and Culture Creates Jobs:
Jobs created or sustained by arts and culture spending

191

RESIDENT HOUSEHOLD INCOME:
\$3.4 M



Volunteerism:
Total, Hours, Value

835

*Volunteer Hours: 37,594
Valued at: \$885,715*

TOTAL GOVERNMENT REVENUE:
\$452,000



Average Per Person Audience Expenditures:

\$18.95

*Residents: \$17.96
Nonresidents: \$24.76*

Event-Related Spending By Arts and Cultural Audiences Totaled:
(excluding cost of admission)

\$3.6 M

Total Attendance to Arts and Cultural Events:

187,835

Source: Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the City of Joplin. For more information about this study or about other cultural initiatives in the City of Joplin, visit connect2culture.com/AEP5. Copyright 2017 by Americans for the Arts, www.AmericansForTheArts.org.